

YOUR CREATIVITY BUILT THEIR EMPIRE.

Time to build something for yourself.

unioncraft.art

Creative workers in advertising are losing benefits, eating unpaid overtime, and getting laid off the moment it's convenient. You built the campaigns that won their awards. You conceived the ideas. You wrote the words. You made it real.

A union gives you collective bargaining power over wages, hours, working conditions, and a say in how AI is used to replace you. A contract makes "we're a family" something you can actually enforce.

Organizing is legal. It's protected by federal law. And it starts with a conversation.

GET INFORMED. TAKE ACTION. ORGANIZE.

This flyer is protected by the National Labor Relations Act, Section 7. It may be posted on community/public bulletin boards (not employer boards; posting at work can be restricted) and distributed to coworkers during non-work time in non-work areas.